

COOKIE POLICY

This Cookie Policy was last updated on 【11 September 2025】

This Cookie Policy applies to the subsidiaries, affiliates, and other entities controlled by XCMG Construction Machinery Co., Ltd. as identified in Appendix A (List of XCMG Data Controllers/Legal Entities) (collectively referred to as "XCMG"). This Cookie Policy applies to all XCMG websites and mobile applications ("XCMG Platforms") to the extent that XCMG is not offering a particular privacy information on such website or app. When you visit the XCMG Platforms and provide your consent, we use the cookies and other similar tracking technologies you agreed with to enhance the XCMG Platforms functionality, performance, measure website traffic.

What are cookies?

A cookie is a small text file that a website stores on your computer or mobile device when you visit the site.

- First party cookies are cookies set by the website you're visiting. Only that website can read them. In addition, a website might potentially use external services, which also set their own cookies, known as third-party cookies. Cookies normally work by assigning a unique number to your device and are stored on your browser by the websites that you visit as well as third party service providers and partners to those websites.
- Persistent cookies are cookies saved on your computer and that are not deleted automatically when you quit your browser, unlike a session cookie, which is deleted when you quit your browser.

The purpose of cookies may differ by cookies. This is why we have grouped cookies by their purpose of data processing:

The purpose of cookies that we call "Visitor Preferences" is to operate our website safely and securely and to provide you with a certain browsing comfort, e.g. as we enable the site to remember your preferences (such as user name, language, etc.) for a certain period of time.

That way, you don't have to re-enter them when browsing around the site during the same visit.

The other kind of cookies, called "Operational Cookies" covers all kinds of technologies that are not "Visitor Preferences". This can, for instance, be tracking

or profiling technologies. Please read the respective sections of this cookie policy for further information.

How do we use cookies?

The 2 types of first-party cookie we use are to:

- visitor preferences
- make our websites operational

Visitor preferences

These are set by us and only we can read them. They remember:

- your cookie-preferences per your settings in our consent-management if you have agreed to (or refused) cookies and whether you took notice of this site's cookie policy
- if you have already replied to our survey pop-up (about how helpful the site content was) – so you won't be asked again

Name	Service	Purpose	Cookie type and duration
COOKIE_HIDE	XCMG global website service	Recording user consent or refusal to the website's Cookie policy	Session cookies, which expire and are deleted after closing the browser.

Operational cookies

There are some cookies that we have to include in order for certain web pages to function. For this reason, they do not require your consent. In particular:

- authentication cookies
- technical cookies required by certain IT systems
- third party cookies

Authentication cookies

Name	Service	Purpose	Cookie type and duration
/	/	/	/
/	/	/	/

Technical cookies

Name	Service	Purpose	Cookie type and duration
/	/	/	/
/	/	/	/

Third-party cookies

Provided that you have granted your consent hereto, some of our pages display content from external providers, e.g. Facebook.

To view this third-party content, you will be linked to their respective website and will first have to accept their specific terms and conditions. This includes their cookie policies, which we have no control over.

But if you do not view this content, no third-party cookies are installed on your device.

Name	Service	Purpose	Cookie type and duration
_ga	Google Analytics	Recording user visit behavior (such as page views, dwell time) to help the website analyze traffic data.	Persistent Cookie with a 2-year validity period
_fbp	Facebook (Meta)	Tracking user interactions with Facebook-related content on the website (e.g., share and like buttons) for ad targeting and data analysis.	Persistent cookie with a validity period ranging from 3 months to 2 years.
BAIDUID	BaiDu Analytics	As a unique user identifier, it records the user's browsing behavior (such as page views, click actions, etc.) on websites integrated with Baidu Statistics, which is used for website traffic analysis, user behavior research, and service optimization.	Third-party persistent cookie with a standard validity period of 10 years.
ifc	Udesk Online Customer	Maintains the session connection between users and online customer service, ensuring that	Session cookies, which are deleted after

	Service System	chat records and consultation context are not lost during the session.	closing the browser or upon session timeout (typically 30 minutes).
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How can you manage cookies?

Removing cookies from your device

Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- (a) <https://support.google.com/chrome/answer/95647>
(Chrome);
- (b) <https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop> (Firefox);
- (c) <https://help.opera.com/en/latest/security-and-privacy/>
(Opera);
- (d) <https://support.microsoft.com/en-gb/help/17442/window-s-internet-explorer-delete-manage-cookies> (Internet Explorer);
- (e) <https://support.apple.com/en-gb/guide/safari/manage-cookies-and-website-data-sfri11471/mac> (Safari); and
- (f) <https://support.microsoft.com/en-gb/help/4468242/microsoft-edge-browsing-data-and-privacy> (Edge).

[additional list items]

Blocking cookies

Blocking all cookies will have a negative impact upon the usability of many websites, as certain functions, such as Language or region settings, cannot be

remembered. However, our website can basically be browsed for informational purposes without accepting cookies.

Updates to this cookie policy

We reserve the right to update this Cookie Policy at any time in response to changes regarding cookies dropped while browsing the XCMG Platforms.

Contact us

The data controller for your personal data is the subsidiary, affiliate, or other entities controlled by ***XCMG Construction Machinery Co., Ltd.*** that actually processes your data or that has your data processed as identified in Appendix A (List of XCMG Data Controllers/Legal Entities) (collectively referred to as "XCMG"). (Registered Address: No. 26 Tuolan Shan Road, Xuzhou Economic and Technological Development Zone, Jiangsu Province, China.)

If you have questions about this Privacy Policy or wish to contact us for any reason in relation to our personal data processing, please contact us at mail to: privacy@xcmg.com.

Appendix A(List of XCMG data controllers/legal entities, entities directly or indirectly controlled by XCMG from time to time)

XCMG Construction Machinery Co., Ltd.

Xuzhou Construction Machinery Group Imp. & Exp. Co., Ltd.

XCMG International Trading Corporation (HK) Limited

XCMG Brasil Industria Ltda.

XCMG Brasil Comercio e Servicos Ltda.

XCMG Group Latam S.A.

Xugong RU LLC

XCMG Chile S.A.

Xugong Turkey Ltd.

PT. XCMG Group Indonesia

XCMG Xugong KZ

XCMG Mining Equipment Australia Pty. Ltd.

XCMG UK Sales and Services Limited

XCMG Machinery (India) Private Limited

Xuzhou Construction Machinery Manufacturing (India) Private Limited

Xugong Nigeria Company Limited

XCMG Equipment

XCMG Trading Company

XCMG Canada Ltd.

XCMG Gulf General Trading FZE

XCMG Singapore Pte. Ltd.

XCMG (Thailand) Co., Ltd.

XCMG Vietnam Co., Ltd.

XCMG Uzbekistan Foreign Enterprise Limited Liability Company

UzXCMG Joint Venture Limited Liability Company

USG Place Limited Liability Company

XCMG American Research Corporation

XCMG North America Corporation

XCMG America Inc.

XCMG America Industrial Management LLC

XCMG Excavator Machinery America Inc.

XCMG Group Bolivia Ltda.

XCMG Philippines Inc.

Equipmall SARL

Xugong R.D. Congo SARL

Societe Machmall SARL

Xugong (U) Limited

XCMG Middle East and North Africa Regional Headquarters Company

XCMG Latam, Inc.

Xugong-Cote d'Ivoire SARL

Xu Gong Spare Parts Centre Limited

XCMG Ghana Limited

XCMG Zimbabwe (Private) Limited

XCMG Guinee SARL

XCMG Angola Investment (SU), LDA

Fabryka Maszyn XCMG Europa Sp. z o.o.

XCMG European Sales and Services GmbH

Fluitronics GmbH

XCMG European Research Center GmbH

Urganch Ekskavator Joint Stock Company

XCMG Peru SAC